



**Year at Otago University of Commerce**

**YOUC PROGRAM**

**SYLLABUS**

September 2020 — August 2021



# **YOUC Program**

# YOUC Program Overview

September 2020 – August 2021

The YOUC Program is designed for international students who wish to study in Japan using English. This program offers an opportunity to study economics, marketing and a range of business topics with a special emphasis on Japan and Asia-Pacific and Japanese language as well as other liberal arts subjects. Most classes in the YOUC Program are small, with no more than 30 students at most, providing opportunities for classroom interaction.

## **Eligibility**

Students with the following qualifications are eligible to apply for the YOUC program.

- A student who is currently enrolled in a university or an equivalent educational institution
- A student who intends to return to the home country after finishing the YOUC program and complete the course at the home institution

NOTE:

An applicant loses his/her eligibility to enroll in or attend the YOUC program when he or she loses a student status at the home institution.



Academic period

In principle, the YOUC Program is a one-year program from September to August. Except for subjects held in breaks, ordinary courses are held in the Fall, Winter, Spring or Summer quarter.

Official academic semester/Quarter:

(Fall Semester)

*Fall Quarter:* September – December

*Winter Quarter:* December – March

(Spring Semester)

*Spring Quarter:* April-June

*Summer Quarter:* June - August

\*Intensive Beginning Japanese course starts in the early – middle of September

## **Fields of study**

The YOUC Program is designed for economics and business students in their junior year when the program commences. The program primarily focuses on economics and business related subjects.

## **Registration requirements**

In order to complete the YOUC program, students must register and earn 30 credits in total including 10 credits from core subjects in a year. A certificate of completion will be issued to students who fulfill the above requirement. Japanese language classes can be counted as core subjects up to four credits.

Students must register classes with at least 10 hours classroom commitment per week regarding residential status.

## **Prerequisites**

Sufficient proficiency in English, elementary knowledge of economics, business, first year calculus, and university level writing skills are required to enroll in the YOUC Program. Some YOUC classes require the use of the internet and the World Wide Web. Students in the YOUC Program are expected to have well-developed computer skills and be able to use computers to write papers, search for research material, prepare presentations, etc.

## Language Requirements

All lectures are conducted in English and require English language proficiency (TOEFL score PBT 550 or iBT 80 is recommended) and no prior knowledge of Japanese is required. Even though the YOUC Program is not a program for language training, it provides a good opportunity to acquire Japanese proficiency. The students who already have good Japanese skills can attend regular classes offered in Japanese.

## Credit transfer

Credits at the YOUC Program can be transferred via the UCTS (University Credit Transfer Scheme) as agreed by UMAP (University Mobility in Asia and the Pacific). The UCTS points of credits obtained at Otaru University of Commerce are as follows:

Courses except language courses Otaru University of Commerce	UCTS	Language Courses Otaru University of Commerce	UCTS
1 credit	1 UCTS points	2 credits	4 UCTS points
2 credits	2 UCTS points	3 credits	6 UCTS points
3 credits	3 UCTS points	4 credits	8 UCTS points
4 credits	4 UCTS points		

## Arrival and Mandatory Orientation

New YOUC students must arrive in Otaru no later than **September 18 Friday, 2020**. The mandatory orientation for students will be held on **September 25 Friday, 2020**. Placement tests for Japanese courses and other necessary procedures will be conducted during the above period.

\* Head-start Intensive Beginning Japanese course starts in the early - middle of September. For details of this course, please refer to the course description. The schedule will be available after your admission.



## Tuition

The following table lists educational institutions that have exchange agreement with Otaru University of Commerce. Students in good academic standing nominated from these institutions can apply for the YOUC program with tuition fee waiver.

Region	Universities and Colleges
Asia	Chungnam National University (Korea)
	Dongbei University of Finance and Economics (China)
	Lanzhou University (China)
	Vietnam National University Ho Chi Minh City International University (Vietnam)
	University of Malaya (Malaysia)
	Hong Kong Baptist University (Hong Kong)
	National Taipei University of Business (Taiwan)
Europe	Far Eastern Federal University (Russia)
	Vienna University of Economics and Business (Austria)
	University of Bayreuth (Germany)
	Berlin School of Economics and Law (Germany)
	Aix-Marseille University (France)
	University of Sheffield (United Kingdom)

	University of Burgos (Spain)
	Bifröst University (Iceland)
	Oulu University of Applied Science (Finland)
	ICHEC Brussels Management School (Belgium)
North America	Oglethorpe University (United States)
	University of South Dakota (United States)
	Western Michigan University (United States)
	Lesley University (United States)
Oceania	University of Otago (New Zealand)
	University of Wollongong (Australia)

## **Scholarship**

The Japan Students Services Organization (JASSO) offers scholarships for the international students, in order to promote mutual understanding and friendship between countries. JASSO provides the following financial aid to qualified students:

**Stipend: 80,000 yen per month (number of payment varies according to the budget and length of stay).**

**Availability of the JASSO scholarship will be directly announced to your study abroad officer (s) after your official admission. Please consult with your home office.**

### **IMPORTANT NOTE:**

JASSO scholarship may not be granted to all the students who apply for YOUC. Please consult with the coordinator at your institution about the allocation.

The above condition is as of September 2020 and is subject to change.

## **Application procedure**

To apply for the YOUC Program, students must fill out the YOUC Program application form. An applicant must also send certified copies (either in English or Japanese) of the transcript issued by his/her home institution. For other materials, please refer to the check-list on the application form. All application material should be sent to the International Office of Otaru University of Commerce through the study abroad office of the applicant's home institution. All application materials have to be received by the International Office of Otaru University of Commerce no later than **April 10, 2020 for 2020 September intake / October 10, 2020 for 2021 March intake**. For further information, please contact the study abroad office at your home institution or the International Office of Otaru University of Commerce directly.

**Center for Glocal Strategy, Glocal Education Division,**

**Otaru University of Commerce (International Office)**

Address: 3-5-21, Midori, Otaru, Hokkaido 047-8501, Japan

Tel: +81-134-27-5262/5263 Fax: +81-134-27-5264

E-mail: [inljimu@office.otaru-uc.ac.jp](mailto:inljimu@office.otaru-uc.ac.jp)

# Subject List

Offered courses are subject to change. Will update the list when applicable.

Japanese language subjects are counted as optional subject credits toward completion.

*Up to four credits* of Japanese language courses can be counted in as core subject credits.

A semester is 15 weeks and a quarter is of 7.5 weeks period.

## Fall Semester “Fall Quarter” and “Winter Quarter”

### Fall Quarter (September - December)

Core subjects	Credits	Page
Business Economics I	2	9
Introduction to Empirical Studies	2	9
Introduction to Japanese Management	2	10

### Winter Quarter (December - March)

Core subjects	Credits	Page
Glocal Field Work II	2	14
Optional subjects	Credits	Page
Exercise and Sports IIc (Skiing: Intensive course)	1	15

### Fall Semester (September - March)

Core subjects	Credits	Page
Introduction to Glocal Management	2	11
Glocal Seminar I	2	6
Glocal Seminar III	2	6
Glocal Seminar IV (Only for the students who have completed “Glocal Seminar III”)	2	6
Research Paper (Co-registered with Glocal Seminar IV)	2	6
Glocal Internship I	1 or 2	6
Glocal Internship II	1 or 2	6

Optional subjects	Credits	Page
Business English II	2	12
English Linguistics I	2	13

Japanese language subjects	Credits	Page
Elementary Japanese	4	36
Intermediate Japanese	3	36
Advanced Japanese II	2	36

## Spring Semester “Spring Quarter” and “Summer Quarter”

### Spring Quarter (April - June)

Core subjects	Credits	Page
Business Economics II	2	18
The Japanese Economy	2	18
Tourism Marketing	2	19

### Summer Quarter (June - August)

Core subjects	Credits	Page
Introduction to Japanese Management	2	20
Glocal Field Work I	2	22
Glocal Internship I	1 or 2	6
Glocal Internship II	1 or 2	6

### Spring Semester (April - August)

Core subjects	Credits	Page
Glocal Seminar II	2	6,25
Glocal Seminar III	2	6,26
Glocal Seminar IV (Only for the students who have completed “Glocal Seminar III”)	2	6,26
Research Paper (Co-registered with Glocal Seminar IV)	2	6

Optional subjects	Credits	Page
International Marketing	4	22
Introduction to English Linguistics I	2	23

Japanese language subjects	Credits	Page
Elementary Japanese	4	30
Intermediate Japanese	3	31



## **Glocal Seminar I / II/ III / IV / Research Paper**

Course	Description
Glocal Seminar I	The course is designed to provide students with intensive instruction on learning styles and strategies that result in academic success in English. This course is offered to YOUC Students and Japanese freshmen who would like to study abroad in the future and develop their English Language skills thorough the course. YOUC Students or Japanese students at the sophomore level or above are expected to facilitate the class activities such as discussions.
Glocal Seminar II	
Glocal Seminar III	Glocal Seminar III & IV is a seminar style course for YOUC students. You can choose one seminar for one semester from the below list and learn a specific field.
Glocal Seminar IV	Students are expected to register for “Glocal Seminar III” in their first semester and “Glocal Seminar IV” in their second semester. Research Paper is an optional course for students who would like to learn basic knowledge for writing an effective research paper on the topic covered in the Glocal Seminar IV. Thus, Research Paper students must be registered with Glocal Seminar IV. If you are enrolled for only one semester, you can register Glocal Seminar III only.
Research Paper	

### **Glocal Seminar III & IV**

Core subjects	Credits	Page
Seminar for Quantitative Research Methods	2	24
Tourism marketing & field research project	2	25
Seminar in Linguistics	2	26
Discussion about what is going on in the world	2	27

For more information, please refer to the syllabus.

## **Glocal Internship I / II**

To deepen student understanding of the working condition in local areas (Otaru, Shiribeshi, Hokkaido) and various problems of regional society in Japan, we offer some internship opportunities for exchange students. The choices of internship vary each year. Please refer to the below list of past internships.

If you are interested in the Glocal Internship, please attend the orientation session. The date will be announced to you later. (Registration is not required for this course.)

-English Camp at Yubari

-Assistance Teaching English to Children at an After School Day Care Center in Otaru

# Syllabus

# **Fall Semester Subjects**

---

# Business Economics I

*Instructor: Shunsuke Ikeda*

*Credits: 2 (F Quarter)*

---

## Core Subject

---

### 1. Course objective and method

This is the first half of Business Economics modules in the global education program at Otaru University of Commerce. I welcome both OUC regular students and YOUC international students, the latter of which come typically from September. That is why Business Economics I is open in the fall semester and Business Economics II is open in the spring semester.

The main objective is to provide opportunities for undergraduate students to learn microeconomics, with special emphases on business and managerial aspects. I will follow slides on screen, but I will try my best to encourage your active participation in the class discussion by asking you many questions. (Warning: due to any unexpected changes of situations during COVID-19 pandemic in the world, the class style can be very different from a usual physical face-to-face manner. Any updates will be informed to potential students prior to the official enrollment season.)

### 2. Course goals

The main goals of this course are to give you opportunities to ...

- (i) be more familiar with microeconomic principles (assumptions, optimality, efficiency), and
- (ii) apply these principles to business and managerial issues.

### 3. Course Contents

1. Why Strategy from Economic Viewpoints (orientation)
2. Demand, Demand Shifters and Surplus
3. Elasticity as a Unit-Free Measure of Sensitivity (briefly)
4. Cost Structures and Boundaries of Firms
5. Perfect Competition vs. Monopoly (I): The Pricing Rules and Firm's Supply
6. Perfect Competition vs. Monopoly (II): Market Equilibrium and Economic Efficiency
7. Economies of scales, scopes and learning.

### 4. Teaching materials

My own slides (circulated for free).

They are based on the following references.

Besanko, Dranove, Shanley, Schaefer (2013). Economics of Strategy, 6th (int. stu. ver.)

Png (2015). Managerial Economics, 5th.

Goalsbee, Levitt & Syverson (2016). Microeconomics, 2nd.

### 5. Grading

Your performance in this class will be evaluated by the following four factors:

Attendance (10%), Homework (20%), Midterm Exam (30%), Final Exam (40%).

### 6. Remarks

Mid-term exam will be take-home, to be assigned around Oct 22 and to be submitted around Oct 31.

Final exam will be in-class and cumulative, although more emphasis on materials covered in Nov.

Office hours: TBA.

---

# Introduction to Empirical Studies

*Instructor: Tomoya Matsumoto*

*Credits: 2 (F Quarter)*

---

## Core Subject

---

### 1. Course objective and method

Empirical research is research to examine real world phenomena based on observational or experimental data, which is a complement to theoretical research. It intensively uses statistical methods to summarize empirical data to

provide statistical evidence based on hypothesis testing corresponding to research questions.

The objective of this course is to learn basics of 1) how to find research questions in the field of social science through reading of existing studies (literature review); 2) to learn how to collect observational and experimental data (survey and experiment design); 3) how to analyze the data (statistical hypothesis testing).

## 2. Course Goals

You may be interested in relationships between college education and earnings; minimum wage law and unemployment rate; incentive wage policy and workers' productivity; smoking and cancer; electrification and fertility rate; breastfeeding and IQ/earnings; incidence of conflicts and economic growth; circumcision and HIV infection. All the topics listed above are those discussed in academic journal articles using the approach of empirical research.

The goal of this course is to acquire knowledge to understand such empirical studies. In particular, by the end of the course, students are expected to have capability to distinguish good empirical studies which identify causality from bad empirical studies which consider spurious correlation as causality.

## 3. Class Contents

This course covers the following contents:

1. Reading existing empirical studies
2. Designing surveys
3. Designing field experiments
4. Learning methods of statistical hypothesis testing

## 4. Teaching materials

Materials are given by the instructor.

## 5. Grading

Mini-examinations to be conducted randomly in some classes (40%)

Final examination (60%)

## 6. Remarks

Having basic knowledge of statistics or econometrics is not required but preferred for your better understanding of this course.

Mini-examinations will use the MANABA system and hence students are required to have a smartphone or other alternative devices with wireless connection to the system. If not having any relevant tool, please consult the student office (Kyomu-ka).

---

# Introduction to Japanese Management

*Instructor: Wang Liyong*

*Credits: 2 (F Quarter)*

---

## Core Subject

### 1. Course objective and method

The aim of this course is to introduce students to Japanese management. Students are expected to have learned the basics of business organizations prior to enrolling in this class.

To build students' interest in the Japanese business environment and management as well as improve their participation in class, this course employs active learning methods. Necessary material will be uploaded to manaba system or will be given to students prior to class. Students MUST review the lecture material (mostly cases) before attending. The classes will be mainly operated in the style of group discussions and presentations by students. Field inspection will also be included and accordingly the course schedule have to be rearranged.

## 2. Course Goals

There are certain immutable aspects to business in any country and Japan is no different in this regard. Companies create value by providing their customers with products and services, and over time, companies need to be profitable.

Japanese business is nevertheless unique in other ways. There are important differences that distinguish Japanese companies from companies in other countries. Some of these distinctions developed as the result of historical processes, or culture, or geography, or demographics. We explore strengths and weaknesses that set Japanese businesses and Japanese management apart from business in other nations. During this course, we will contrast Japanese and Western business institutions and management practices regarding differences in work cultures, operations, and management methods.

## 3. Course contents

Week 1 Course introduction

Including an overview of the course. I will discuss the schedule, materials, expectations for student participation and performance, and open the floor to students for questions about the course.

Week 2 Cross-cultural Encounters

Week 3-5 Characteristics of Japanese style management

Week 6-8 Group work of independent research on the TOYOTA way of management

Course plan and schedules are apt to change according to study progress.

## 4. Preparation and review lesson

Preparation: It is a MUST for students to prepare and read material prior to each attendance of the class. Students without preparation can not involve in group discussion smoothly and effectively.

## 5. Teaching materials

Teaching materials will be prepared and uploaded to manaba system before each class.

For reference, the following book is recommended.

Parissa Haghirian (2010) Understanding Japanese Management Practices

Parissa Haghirian and Philippe Gagnon (2011) Case Studies in Japanese Management, World Scientific.

## 6. Grading

Grading will be based on class participation, group discussion and a final report concerning a topic related to Japanese management.

class participation 20%,

group discussion and presentation 30%,

final report 50%

## 7. Remarks

This seminar is conducted in English. Although students differ in English competencies, it is a must to show courtesy and respect to each other.

---

# Introduction to Glocal Management

*Instructor: Kimihiko Kondo*

*Credits: 2 (F Semester)*

---

## Core Subject

Lead Instructor: Kimihiko Kondo (and other instructors)

Credits: 2 (1 hour per week)

## 1. Course objective and method

The objective of this course is to assist students in developing abilities they will need to analyze business case

studies that concern management and marketing strategy issues from a global point of view. The course uses interactive and practical case methods in order to teach students to think analytically, creatively, and cooperatively. Class members are divided up into small groups who discuss issues that pertain to each case. Each group frames its analysis and strategy and makes a presentation to the group at large.

## 2. Course Goals

The main objectives of this course are to improve the student's ability in the following ways:

- Analyze a variety of business problems logically.
- Communicate cooperatively with other group members.
- Develop appropriate solutions (strategies) to solve the problems.
- Organize and present ideas effectively.

## 3. Course contents

In weeks that follow instructors will provide students with case materials in advance of group discussions. It is absolutely necessary that students carefully read materials prior to performing group work. Any student who registers for this class agrees to have the discipline to read the material in advance – This is an absolute requirement. Different instructors will focus on different types of business disciplines and perspectives such as marketing, strategy, organizational issues, and other topics. Instructors guide students through these case analyses, ask questions, and present issues relevant to the case. Different instructors may approach cases differently.

## 4. Teaching materials

Printed materials for each case will be provided at least one week in advance of group discussions. Students may also be asked to perform supplemental research on the Internet. Instructors will provide guidance.

## 5. Grading

Class participation : 30%  
Case presentation : 30%  
Case study report : 40%

100–90 Outstanding  
89–80 Very good  
79–70 Good  
69–60 Satisfactory  
59–0 Fail

---

# Business English II

*Instructor: Shawn Clankie*

*Credits: 2 (F Semester)*

## Optional Subject

---

### 1. Course objective and method

This is a course of Business English, and mainly focuses on topics in the Hokkaido economy and in Hokkaido business, through English. Special attention will be given to Otaru and Sapporo. The course is a discussion course, where normally each week we begin with an overall topic, read something from the English news, and then discuss it. For some students, this will be a continuation of Business English I.

### 2. Course goals

As this is mainly a discussion course, the goals for the course are to improve students' abilities to discuss business topics in English.

### 3. Course contents

1. Introduction
2. Review from Business English I
3. Hokkaido coastal economies
4. Hokkaido agricultural economies
5. Hokkaido urban economies
6. Hokkaido rural economies
7. Presentation prep
8. Presentation prep
9. Presentations
10. Presentations
11. Hokkaido development
12. Another Hokkaido Olympics?
13. Hokkaido Tourism
14. Review
15. Review

#### **4. Preparation and review lesson**

Students interested in Hokkaido, in speaking English, and in the news will enjoy this class. There is no advanced preparation required for the course. Handouts will be given when appropriate.

#### **5. Teaching materials**

Handouts will be given when appropriate.

#### **6. Grading**

Attendance and participation are both important to this class. Attending, but not participating, or attending and participating only part of the time will be graded accordingly.

Active participation in the discussions is most important, as is the result of the course project presentation is also important. Course project varies from semester to semester.

#### **7. Remarks**

Includes learning content on region(Hokkaido)

## **English Linguistics I**

*Instructor: Sumiyo Nishiguchi*

### **Optional Subject**

*Credits: 2 (F Semester)*

#### **1. Course objective and method**

This course provides introduction to semantics of natural languages with some of the basic logical concepts and theories. The classes will start with small quizzes based on a chapter of the textbook and will be followed by student presentation. At the end of the course, students will write a term paper or a squib relevant to the content.

#### **2. Course Goals**

Students will be able to express the meaning of English expressions with logical methods.

#### **3. Course contents**

- 1 Introduction and assigning chapters to groups 2 Chap 1
- 3 Chap 2
- 4 Chap 3
- 5 Chap 4
- 6 Chap 5
- 7 Interim Review
- 8 Chap 6
- 9 Chap 7
- 10 Chap 8



11 Chap 9  
12 Chap 10  
13-15 Final presentation of term papers on related topic

#### **4. Preparation and review lesson**

Read the assigned portion before every class. Each student should give tutorials based on the material in turn. Assignment is updated on the course website.

#### **5. Teaching materials**

Zimmermann, Thomas Ede and Sternefeld, Wolfgang,  
Introduction to Semantics:  
An Essential Guide to the Composition of Meaning,  
de Gruyter, 2013

#### **6. Grading**

20% term paper; 20% final presentation; 60% class assignment

S : Excellent term paper & class activities  
A : Good term paper & class activities  
B : Sufficient term paper & class activities  
C : Acceptable term paper & class activities

#### **7. Remarks**

Students are expected to participate actively and enthusiastically in all class activities. Raising hands is always a plus.

Office hours: Thursdays 1:30pm-2:30pm@1-316

<https://www.res.otaru-uc.ac.jp/~nishiguchi/>

---

## **Glocal Field Work II**

*Instructor: Tomoya Matsumoto*

*Credits: 2 (W Quarter)*

### **Core Subject**

---

#### **1. Course objective and method**

Fieldwork is the process of observing research objects or more specifically people in social science in the actual field where they live.

The objective of this course is to learn how to plan and implement fieldwork. In the Winter Quarter, we visit some sites in Hokkaido for fieldwork including ski areas, local factories, and markets.

#### **2. Course Goals**

The goal of this course is to understand how to implement fieldwork, to collect useful information from target persons, to summarize the collected information, and to present the research outcomes to other students.

#### **3. Class Contents**

This course covers the following contents:

1. Introduction
2. Finding research questions
3. Designing a research plan
4. Implementing fieldwork in Hokkaido
5. Reporting fieldwork outcomes
6. Presenting findings

#### 4. Teaching materials

Materials are given by the instructor.

#### 5. Grading

Class participation (30%)

Presentation (30%)

Report (40%)

#### 6. Remarks

As a part of this course, students participate in a study tour visiting several sites in Hokkaido for fieldwork. The participation is necessary to get credit.

---

## Exercise and Sports IIc (Skiing: Intensive course)

*Instructor: Yoshinao Nakagawa, et al*

*Credits: 1 (3 days)*

Optional Subject

---

**Ski Area:** Asari-gawa onsen. Meet in front of Center House

**Date:** December 25 (Fri), 26 (Sat) AND 27 (Sun), 2020

**Hours:** 8:50-16:00 hrs

**Lift Ticket:** 4,290 yen (1,430 yen per day)

**Application:** Applications will be accepted at the gymnastic office located in OUC.

#### 1. Course objective and Method

Providing information related to the basics of Alpine skiing such as balance, basic position, gliding wedge, wedge turns, and safe controlling of the skis. Providing opportunities to ski on the various different types of slopes and snow such as powder snow, slushy snow, bumpy slopes, moguls but also steep slopes as well as terrain.

#### 2. Course contents

##### Levels of skiing class (beginner/intermediate/advanced)

1. Advanced class (able to make short parallel turns and execute tight turns)
2. Intermediate (able to make long parallel turns)
3. Intermediate (able to negotiate narrower trails)
4. Intermediate (able to maintain both skis in same direction)
5. Intermediate (able to control your speed)
6. Beginner class (able to slow down and stop in a wedge or have skied 2 or 3 times)
7. Beginner class (first time skiing)

#### 3. Course goals

- **Beginner** class: getting used - sliding – gliding wedge
- **Intermediate** class: parallel skiing (longer radii) – basic elements of modern carving-techniques - carving in long radii with speed control
- **Advanced** class: **top** carving (longer & shorter radii) – dynamic change of direction - precise carving in short radii- skiing on steep slopes

**4. Grading**

This course will be graded on a pass/fail basis. A maximum of one-day absences will be allowed. Non-participation will count as an absence. The grade will be based on attendance, participation, and attitude.

**5. Remarks**

Students will be required to wear proper ski clothing with skis, boots, gloves and cap.

# Spring Semester Subjects

---

## **Business Economics II**

*Instructor: Shinsuke Ikeda*

### **Core Subject**

*Credits: 2 (Spring Quarter)*

---

#### **1. Course objective and method**

This is the second half of Business Economics modules in the global education program at Otaru University of Commerce. I welcome both OUC regular students and YOUC international students, the latter of which come

typically from September. That is why Business Economics I is open in the fall semester and Business Economics II is open in the spring semester.

The main objective of this course is to provide you some opportunities to learn microeconomics of information and strategies, with particular emphases on business, managerial and organizational aspects. I will review basic contents covered in Business Economics I selectively (especially a theory of monopoly pricing). I hope you have already been exposed to these materials before, or at least you are strongly motivated to learn economics.

## **2. Course Goals**

. The main goals of this course are (i) to let you become more familiar with microeconomic ways of thinking real-life and corporation issues, i.e., from a viewpoint of optimality/incentive and efficiency for individuals and firms given assumptions on competition and information among these entities; and (ii) to give you opportunities to apply these acquired tools to the business and managerial issues.

## **3. Course contents**

Section 1: Review of Price Elasticity of Demand and Theory of Monopoly

Section 2: Monopoly Pricing and Price Discrimination

Section 3: Strategic Thinking and Oligopoly Markets

Section 4: Incentives and Organizations

## **4. Preparation and review lesson**

Business Economics 1

## **5. Teaching materials**

My own slides (circulated for free). They are based on the following references.

Png : Managerial Economics, 5th ed.

Goolsbee, Levitt and Syverson: Microeconomics. 2nd ed.

Milgrom and Roberts: Economics, Organization and Management.

esanko, Dranove, Shanley and Schaefer: Economics of Strategy, 6th/5th international ed.

## **6. Grading**

Attendance (10%), Homework (20%), Midterm Exam (30%), Final Exam (40%).

A big problem for me this year is how to monitor your attendance.

## **7. Remarks**

6. Course Style and Schedule (VERY IMPORTANT)

I will announce them in the first session on April 8th (Fri) 8:50-10:20, so please attend it. I will start the main class based on it from April 8th (Fri) 12:50-14:20.

---

# **Japanese Economy**

*Instructor: Tomoya Matsumoto*

## **Core Subject**

*Credits: 2 (Spring Quarter)*

---

### **1. Course objective and method**

This course aims to understand the causes of successes and failures of the Japanese economy and learn public policies for creating a better and prosperous society. To achieve this objective, we examine historical and contemporary economic phenomena in Japan by looking at data on the Japanese and world economy and reviewing articles in newspapers and academic journals.

### **2. Course Goals**

To learn the history of the Japanese economy .

To learn the problems Japan faces today .

To learn innovative policies for creating a better and prosperous society from the Japanese experience of successes and failures.

To learn useful lessons for developing countries to make a successful transition from a catching-up economy to a

leading-the-way innovative society.  
To learn how to read journal articles.

### 3. Course contents

The course covers the following contents:

1. The economic development of Japan
2. Aging in Japan
3. Energy crisis in Japan
4. Trade policies in Japan
5. NEET and Hikikomori in Japan
6. Poverty in Japan
7. Tourism in Japan

### 4. Preparation and review lesson

Assignments for each topic will be given through Manaba.

### 5. Teaching materials

The instructor gives materials.

### 6. Grading

Grades will be determined based on assignments (reports) and contributions to the class through discussion.

A+(秀): 100-90

A(優): 89-80

B(良): 79-70

C(可): 69-60

F(不可): 59-1

F(不可): 0

### 7. Remarks

No advanced knowledge of economic theory is required beyond the basic knowledge of introductory economics.

---

## Tourism Marketing

*Instructor: Wang Liyong*

*Credits: 2 (Spring Quarter)*

### Core Subject

---

#### 1. Course objective and method

This course aims to outline the main characteristics of tourism marketing both on a business level and a destination level. It provides a comprehensive introduction to various aspects of tourism marketing helping students to understand the importance of marketing and the functions of marketing in the tourism industry. Building upon theories and models to experiential tourism marketing, this course investigates a range of approaches and challenges associated with destination marketing.

Classes are conducted with lectures by the instructor and student-initiated case studies. Active learning is highly evaluated and implemented.

#### 2. Course Goals

On successful completion of the course, students will be able to:

1. Examine and discuss the key concepts and principles of marketing as applied to destinations and the tourism experience
2. Demonstrate an evaluative understanding of current issues associated with destination marketing
3. Demonstrate a critical understanding of the principles of sustainable tourism.

#### 3. Course contents

Week 1. Introduction of marketing for tourism and hospitality

Week 2. Service characteristics of hospitality and tourism marketing

Week 3. Experiential marketing  
Week 4-5. Marketing strategy and management  
Week 6. Destination marketing  
Week 7. Case studies in the tourism and hospitality industry

#### **4. Preparation and review lesson**

Students need to read materials for preparation prior to attending class.

#### **5. Teaching materials**

Materials will either be provided by the instructor or will be available from the internet/manaba system.

Readings:

1. Marketing for Hospitality and Tourism, 7th ed. by Philip Kotler, John Bowen, James Makens, Seyhmus Baloglu.
2. Marketing for Tourism and Hospitality: Collaboration, Technology and Experiences, by Alan Fyall, Patrick Legohérel, Isabelle Frochot, Youcheng Wang.

#### **6. Grading**

Grading will be based on the level of preparation, class participation, performance in the presentation, essays, and a final report.

Quality of prior learning and class participation: 20%

All students should participate in class by actively asking questions and presenting opinions. It is absolutely essential that students actively participate in group discussions.

Group presentation: 40%

Each group member is required to be in charge of part of the presentation.

Essays and final report: 40%

#### **7. Remarks**

This subject is conducted only in English.

---

## **Introduction to Japanese Management**

*Instructor: Koji Kobayashi*

*Wang Liyong*

**Core Subject**

*Credits: 2 (Summer Quarter)*

---

### **1. Course objective and method**

The aim of this course is to introduce concepts and cases of Japanese management to students. The course is designed to explore strengths and weaknesses of Japanese businesses and management in contrast to non-Japanese, mostly Western, counterparts. Students are expected to have learned the basics of business organization prior to enrolling in this course.

To improve and maintain the level of their participation in class, this course employs teaching styles and methods for active learning. Preparatory materials will be uploaded to the Manaba system or other online platforms where appropriate. The classes will be mainly run in a style of group and individual discussions by students.

In response to the COVID-19 pandemic, the course delivered in 2021 will be conducted mainly via online platforms including Manaba and Zoom. If you have any difficulty in accessing these technologies, please contact the instructors for further assistance.

### **2. Course Goals**

By completing this course, students will be able to:

- Explain the basic concepts of Japanese management and their differences from Western counterparts
- Discuss their own perspectives on pros and cons of Japanese management and appreciate diverse opinions of other classmates
- Assess the uniqueness and location of Japanese management within a wider discussion of the best managerial strategies and practices worldwide
- Identify and analyze the characteristics of Japanese management academically in a written form

### 3. Course contents

Class 1: Course outline

Class 2: Debate basics and practice run

Class 3 & 4: Japanese human resource management

Class 5 & 6: Japanese cultural orientations

Class 7 & 8: Japanese production system and quality management

Class 9 & 10: Japanese industrial structure and arrangements

Class 11 & 12: Academic writing exercise

Class 13 & 14: Report planning

Class 15: Course summary

Course plan and schedule are subject to change depending on study progress and/or availability of field trip and guest speakers.

### 4. Preparation and review lesson

Preparation: Students are required to prepare and read assigned materials prior to each class. Students are also expected to have checked Manaba frequently and kept themselves updated on any news, messages and changes.

Review: Students are expected to review the materials covered in class and make the most out of them when participating in class and completing course tasks including the report.

### 5. Teaching materials

Teaching materials will be uploaded to the Manaba system or other online platforms where appropriate.

Recommended readings include the following:

Haghirian, P. (2010). *Understanding Japanese Management Practices*. Business Expert Press. Available at: <http://www.businessexpertpress.com/files/pdfs/10409930.pdf>

### 6. Grading

Grading is based on outcomes of the following course tasks:

- Individual class participation (including attendance) - 20%
- Group discussion and debate - 20%
- Academic writing exercise - 10%
- Report plan - 10%
- Report - 40%

A (Excellent): 100 - 90

B (Very good): 89 - 80

C (Good): 79 - 70

D (Average): 69 - 60

F (Below average): 59 - 0

### 7. Remarks

In 2021, the course will be mainly organized and delivered by Dr. Koji Kobayashi (Glocal Education Unit, Centre for Glocal Strategy). Please contact him directly if you have any questions about the course.

---

## Glocal Field Work I

*Instructor: Tomoya Matsumoto*

*Wang Liyong*

### Core Subject

*Credits: 2 (Summer Quarter)*

---

### 1. Course objective and method

Fieldwork is the process of observing research objects in the actual field. In social science, we watch, meet, and talk to the targetpersons in the places where they live.

The objective of this course is to learn how to plan and implement fieldwork. Students also learn how to design structured questionnaires which are often used for the data collection in fieldwork. In addition, we actually visit some sites in Hokkaido for fieldwork to collect information from the target persons. After the fieldwork, students make a fieldwork report and present it in the class.



## 2. Course Goals

This course aims to understand how to implement fieldwork, collect useful information from target persons, summarize the collected information, and present the research outcomes to other students.

## 3. Class Contents

This course covers the following contents:

1. Introduction
2. Finding research questions
3. Designing a research plan
4. Implementing fieldwork in Hokkaido
5. Reporting fieldwork outcomes
6. Presenting findings

## 4. Teaching materials

Materials are given by the instructor.

## 5. Grading

Class participation (30%)

Presentation (30%)

Report (40%)

## 6. Remarks

As a part of this course, students participate in study tours visiting several sites in Hokkaido for fieldwork. Participation is necessary to get credit.

---

# International Marketing

*Instructor: Carolus Praet*

*Credits: 4 (Spring Semester)*

## Optional Subject

---

### 1. Course objective and method

The aim of this course is to provide a general understanding of the range of topics which face international/global marketers. Students will learn analytical and solution skills necessary to successfully market products and services around the world. Each week students will first learn theoretical concepts related to international/global marketing via lectures in addition to self-study of textbook materials before each class. In the second part of each class students will work in teams to search for information and examples related to the week's topic, by using online resources. Students will discuss the gathered information with their team members and will give brief presentations in English to the rest of the class. Classes will be conducted online in real-time via Zoom.

### 2. Course Goals

Upon successfully finishing this course, students should be able to:

- analyze critically and creatively the multiple aspects of marketing in a complex global market environment
- understand the influence of national culture on all aspects of marketing and on consumer behavior.
- formulate strategies related to the standardization and adaptation of the global marketing mix
- discuss international marketing-related issues in English

### 3. Course contents

Ch. 1: Globalization

Ch. 2: Global Economic Environment

Ch. 4: Cultural Issues and Buying Behavior

Ch. 5: Political and Legal Environment

Ch. 6: Global Marketing Research

Ch. 7: Global Segmentation and Positioning

Ch. 9: Global Market Entry Modes

- Ch. 10: Global Product Development
- Ch. 11: Marketing Products and Services
- Ch. 12: Global Pricing
- Ch. 13: Communicating with the World Customer
- Ch. 15: International Distribution and Retailing
- Ch. 18: Marketing in Emerging Markets
- Ch. 19: Global Marketing and the Internet

#### **4. Preparation and review lesson**

Students will need to prepare for each class by reading the chapter in the textbook related to the topic for that week prior to the class. Selected chapters of the textbook and lecture notes will be made available via the 'manaba' system. Students will need to review the information they collect via team work after each lecture to update the information from the textbook.

#### **5. Teaching materials**

Textbook: M. Kotabe and K. Helsen, *Global Marketing Management*, 5th ed., Wiley. Selected chapters and lecture notes will be made available via the 'manaba' system.

#### **6. Grading**

**Grading will be based on class attendance, team presentations, a mid-term exam, and a final exam, as follows:**

- Class attendance 10%
- Team presentations 25%
- Midterm exam 30%
- Final exam 35%

Midterm and final exams for this class are given during exam week. Students will be given the choice between answering multiple-choice questions in English or essay-style questions in English.

#### **7. Remarks**

- 90-100: Has excellent knowledge of the course topics and superior ability to discuss, write and present
- 80-89: Has good knowledge of the course topics and good ability to discuss, write and present
- 70-79: Has fair knowledge of the course topics and a reasonable ability to discuss, write and present
- 60-69: Has some knowledge of the course topics but lacks the ability to discuss, write and present
- 0-59: Has poor knowledge of the course topics and lacks the ability to discuss, write and present

## **Introduction to English Linguistics I**

*Instructor: Sumiyo Nishiguchi*

*Credits: 2 (Spring Semester)*

### **Optional Subject**

#### **1. Course objective and method**

This course gives an introduction to phonetics, a study of sound system, particularly focusing on English in comparison with Japanese. Students will learn articulation mechanism of English vowels and consonants as well as intonation. Students will also learn International Phonetic Alphabets.

#### **2. Course Goals**

Students will be able to pronounce sound of English correctly.

#### **3. Course contents**

- Class 1 Introduction and assigning chapters to groups
- Classes 2-3 Chap 1 Articulation and Acoustics
- Classes 4-5 Chap 2 Phonology and Phonetic Transcription
- Classes 6-7 Chap 3 The Consonants of English
- Classes 8-9 Chap 4 English Vowels
- Classes 10-11 Chap 5 English Words and Sentences

Classes 12-13 Chap 10 Syllables and Suprasegmental Features  
Class 14 Review  
Class 15 Final exam

#### **4. Preparation and review lesson**

Read the assigned portion before every class and prepare for the online quiz at the beginning of each class. Each student should give tutorials based on the material in turn, which should include in-class quizzes.

#### **5. Teaching materials**

Peter Ladefoget and Keith Johnson (2014) A Course in Phonetics, 7th edition, Cengage Learning  
Supplementary material on  
<https://corpus.linguistics.berkeley.edu/acip/>

#### **6. Grading**

40% final exam; 60% class assignment

#### **7. Remarks**

Students are expected to participate actively and enthusiastically in all class activities. Raising hands is always a plus.

<https://www.res.otaru-uc.ac.jp/~nishiguchi/>  
Office hours: Wednesdays 2:30pm-3:30pm @1-316

# Glocal Seminars

---

## Glocal Seminar II

*Instructor: Carolus Praet et al.*

*Credits: 2 (Spring Semester)*

### Core Subject

---

#### 1. Course objective and method

The purpose of this course is to give students insights into what it theoretically and practically means to work in a globalizing world.

This course will employ an omnibus style, in which 6-7 guest speakers will talk about their work and career experiences in different industries.

The course is made up of 7 modules. In principle, each module contains 2 classes: 1) preparatory study of the industry in which the guest speaker works, 2) lecture of the guest speaker, group discussion and Q&A. After each part, students will need to submit an essay summarizing the content covered in the 2 classes.

Classes will most likely be held on Zoom in real time.

#### 2. Course Goals

The course objectives are as follows.

- 1) give students a better understanding of theoretical knowledge and its use in the business world (and/or in non-profit organizations);
- 2) help students think about their own future career plans;
- 3) re-recognize the importance of English skills.

### **3. Course contents**

To be announced soon after adjusting schedules and contents with the guest speakers.

### **4. Preparation and review lesson**

Students need to preview material prior to attending class and submit essays after each module.

### **5. Teaching materials**

Materials will either be provided by the instructor or will be available via our 'manaba' system.

### **6. Grading.**

Grading will be based on level of preparation, class participation, performance in the presentation and individual essay reports.

Quality of prior learning and class participation: 20%

All students should participate in class by actively asking questions and presenting opinions. It is essential that students actively participate in group discussions.

Group presentation: 30%

Each group member is required to take charge of part of the presentation.

Essay reports: 50%

### **7. Remarks**

All classes will be conducted in English.

---

## **Glocal Seminar III & IV**

*Instructors: Shinsuke Ikeda*

*Tomoya Matsumoto*

### **Core Subject**

*Wang Liyong*

*Koji Kobayashi*

*Credits: 2 (F&S Semester)*

---

### **1. Course objective and method**

Glocal Seminar III (GS3) and IV (GS4) are designed to develop knowledge and skills to pursue academic research. In GS3, students 1) learn the basics of qualitative and/or quantitative social science studies with instructors' tutoring through readings of existing studies, discussions in the class, and/or fieldwork, and 2) find their research topic by the end of the course. In GS4, students pursue their research along with instructors' guides.

### **2. Course Goals**

The seminars focus on the acquisition of knowledge and skills that are necessary to conduct empirical research. Empirical research uses qualitative and quantitative data and methods to understand the mechanism behind real-world phenomena. It complements theoretical research and helps us deeply understand social issues and problems and develop policy implications for their solutions by combining theoretical analyses. Students learn the basics in GS3, and apply the knowledge and methods for their research projects and summarize the outcomes in GS4.

The GS3 goals are to learn the basics of:

1. How to find research questions in the field of social science through the reading of existing studies (literature review).
2. To learn how to collect observational, experimental, and dialogical information (e.g., survey, experiment design, case study, interview, and participant observation).
3. How to analyze and summarize the information to be collected.

4. To choose a research topic.

The GS4 goals are to apply the basics of the empirical research learned in GS3:

1. How to design a research project using a relevant method for the research topic.
2. To implement the project and collect the information necessary for the study.
3. How to summarize and present the research outcomes in the seminar.

### 3. Course Contents

We offer two series of Glocal Seminars parallelly in each semester. One is the economics-oriented series called GSEcon (referring to GS3Econ and GS4Econ), and the other is the commerce-oriented series called GSComm (referring to GS3Comm and GS4Comm). Students can choose either GSEcon or GSComm based on their interests.

Profs. Ikeda and Matsumoto are in charge of GSEcon, while Profs. Kobayashi and Wang are of GSComm.

The GSEcon focuses more on quantitative studies (e.g., statistics, survey, and experimental design), while the GSComm does more on qualitative studies (e.g., case study, interview, and participant observation).

When students take the Glocal Seminar series, the first course is counted as GS3, while the second course is counted as GS4. For instance, a typical student takes GS3 in the fall semester of the 3rd year to learn the basics of research methods and takes GS4 in the fall semester of the 4th year to apply the methods to implement their research projects.

Although students can technically take GS3Econ and GS4Comm, or vice versa, the instructors highly recommend you enroll in both GS3 and GS4 from the same series (i.e., GS3Econ and GS4Econ, or GS3Comm and GS4Comm) to deepen your knowledge and skills in either field, particularly for the Glocal Course students (グローバル主専攻学生).

### 4. Preparation and review lesson

Assignments will be given through Manaba

### 5. Teaching Materials

Materials are given by the instructors.

### 6. Grading Criteria

Grades will be determined based on seminar participation, class presentation, and final report. The details are given by instructors.

This class follows the OUC guideline for grading, which is given by

A(秀): 100-90

B(優): 89-80

C(良): 79-70

D(可): 69-60

F(不可): 59-1

F(不可): 0

### 7. Remarks

Students must attend the course orientation session held on April 6 or 8 via Zoom, where course details are given. The session schedule (URL and time) will be announced through Manaba by April 1, 2021.

There are no prerequisite courses for this class. However, it is preferred to take some basic courses such as Business Economics I/II (ビジネス経済学 I/II), Microeconomics (ミクロ経済学), Introduction to Empirical Research (実証研究入門) and Statistics (統計学) for GSEcon; and marketing and management related courses for GSComm in advance.

---

## Glocal Seminar III & IV

*Instructor: Sumiyo Nishiguchi*

### Core Subject-

*Credits: 2 (F&S Semester)*

---

### 1. Course objective and method

You are welcome to bring your own topic of interest and develop it. The main area of study is analyzing language meaning and social choice theory.

## **2. Course Goals**

Students will develop their own research project.

## **3. Course Contents**

Currently the daytime seminar consists of two research groups:

- Linguists and economists group:Thursdays 4-5periods

Students first decide books to read and provide summaries. Then eventually they conduct studies on their own topic.

- Computersciencegroup:Thursdays6-7periods(tentative)

This is a separate autonomous group of computer scientists studying natural language processing, programming, web design app/video making and so forth.

## **4. Preparation and review lesson**

The seminar starts with student presentation of a book summary. In fall semester the members will share their own research topics.

## **5. Teaching Materials**

- Daniel Altshuler, Terence Parsons and Roger Schwarzschild, A Course in Semantics, MIT Press, 2019

- Kenneth Arrow, Amartya Sen and Kotaro Suzumura, Handbook of Social Choice and Welfare, Elsevier,2010.

## **6.Grading Criteria**

The evaluation depends on project papers, works, activities as well as active class participation and presentations.

S : Excellent term paper & class activities

A : Good term paper & class activities

B : Sufficient term paper & class activities

C : Acceptable term paper & class activities

## **7. Remarks**

<http://www.res.otaru-uc.ac.jp/~nishiguchi/>

<https://otarupippi.github.io/july30/hpSecond.html>

**Office hours: Wednesdays 2:30pm-3:30pm**

# **Japanese Language**

---

## Elementary Japanese

Japanese language subjects

*Instructor: Hisako Takano*

*Sayaka Yamamoto.*

*Credits: 4 (Spring Semester)*

---

### 1. Course objective and method

This course meets via online (live) web conference. This course is an introduction to Japanese language, and it is designed for students who had little or no experience learning Japanese. This is a comprehensive, college-level language course, which puts equal emphasis on each of the four skills: speaking, listening, reading and writing. This course will cover from Lesson 1 to Lesson 12 in GENKI 1 and will introduce hiragana, katakana and 145 kanji (Chinese characters). By the end of this course, students are expected to be able to function linguistically in a variety of everyday situations.

### 2. Course Goals

Upon successful completion of this course, students will be able to:

- 1) carry on basic daily conversations such as self-introduction, description of towns, and explanation of travel plans,
- 2) read controlled texts and some authentic materials,
- 3) and write short messages using appropriate styles.

### 3. Course contents



Week 1 Orientation / Lesson 1 New friends  
 Week 2 Lesson 2 Shopping  
 Week 3 Lesson 3 Making a date / Reading & Writing L3  
 Week 4 Lesson 4 The First Date  
 Week 5 Reading & Writing L4  
 Week 6 Lesson 5 A trip to Okinawa / Reading & Writing L5  
 Week 7 Lesson 6 A Date in Robert's life / Reading & Writing L6  
 Week 8 Lesson 7 Family picture / Reading & Writing L7  
 Week 9 Lesson 8 Barbecue  
 Week 10 Reading & Writing L8  
 Week 11 Lesson 9 Kabuki / Reading & Writing L9  
 Week 12 Lesson 10 Winter vacation plans / Reading & Writing L10  
 Week 13 Lesson 11 After the vacation / Reading & Writing L11  
 Week 14 Lesson 12 Feeling ill / Reading & Writing L12  
 Week 15 Review / Final Examination  
 \*This schedule is subject to change.

#### 4. Preparation and review lesson

Before you attend each class, you should:

- 1) Memorize vocabulary so that you can participate fully in classroom activities every single day.
- 2) Listen to the audio material as frequently as possible.

#### 5. Teaching materials

Banno, E., Ikeda, Y., Ohno, Y., Shinagawa, C., & Takashiki, K. (2020) . GENKI : An integrated course in elementary Japanese I Third edition. The Japan Times. ¥3,600 (+tax).

Banno, E., Ikeda, Y., Ohno, Y., Shinagawa, C., & Takashiki, K. (2020) . GENKI :An integrated course in elementary Japanese I Workbook Third edition. The Japan Times. ¥1,700 (+tax).

#### 6. Grading

Attendance & Participation 10%  
 Lesson Tests 20%  
 Vocab. Quizzes 10%  
 Kanji Quizzes 10%  
 Speaking Tests 10%  
 Homework Assignments 10%  
 Final Examination 30%

A 100-90%

Can communicate in Japanese in common situations and read/write about 145 kanji.

B 89-80%

Can mostly communicate in Japanese in common situations and read/write about 100 kanji.

C 79-70%

Can mostly communicate in Japanese in common situations and recognize about 100 kanji.

D 69-60%

Can communicate in Japanese with some help in common situations and recognize about 70 kanji.

F 59%-0%

Cannot communicate in Japanese in common situations.

#### 7. Remarks

- All the class instructions will be done online as a web conference via Zoom.
- You are expected to attend every single class.
- You are expected to study for about two hours everyday outside of class.
- You are expected to come to class (Zoom) well prepared so you will be ready to participate in activities in class (Zoom).

---

# Intermediate Japanese II

Instructor: Fumi Yamakawa

Sayaka Yamamoto.

Japanese language subjects

Credits: 3 (Spring Semester)

---

## 1. Course objective and method

This course meets via online (live) web conference. This course is designed for students who have successfully completed Intermediate Japanese I course or equivalent. The goal of this course is to improve the four skills of speaking, listening, reading, and writing Japanese and to be able to deal with most situations likely to arise in Japan. This course will cover topics such as movies, news, and traditional performing arts, and develop communication skills through various activities.

## 2. Course Goals

At the completion of this course, you will be able to:

- 1)Talk coherently and understand the main points on familiar matters,
- 2)read materials even if there are unfamiliar words,
- 3)and write comments and descriptions of experiences, and events, etc.

## 3. Course contents

Week 1 Orientation/Self-introduction  
Week 2 Topic 1: What kind of person are they?  
Week 3 Topic 2: Climbing Mt. Fuji  
Week 4 Topic 3: Healthy living  
Week 5 Review & Lesson Test (1-3)  
Week 6 Topic 4: If you are going to see a play, ...  
Week 7 Review & Speaking test  
Week 8 Topic 5: Local news  
Week 9 Topic 6: I want this!  
Week 10 Review & Lesson Test (4-6)  
Week 11 Topic 7: My favorite film  
Week 12 Topic 8: Forms of transport in my town  
Week 13 Topic 9: The age of ninja and samurai  
Week 14 Review & Speaking test  
Week 15 Review & Lesson Test (7-9)  
\*This schedule is subject to change.

## 4. Preparation and review lesson

Before you attend each class, you should:

- 1)Do assignments so that you can participate fully in classroom activities every single day.
- 2)Give yourself ample time to prepare for quizzes.
- 3)Listen to the audio material as frequently as possible.

After you attend each class, you should:

- 1)Review the material covered in the class and make sure you can perform the tasks done in class on your own.
- 2)Complete homework assignments.
- 3)Go over quizzes to see what was corrected, make a note immediately and master the materials right away.

## 5. Teaching materials

The Japan Foundation (2017). "Marugoto: Japanese Language and Culture Intermediate 2" Sanshusha. ¥3,000 (税抜)  
ISBN:978-4-384-05760-7 (電子書籍 <https://www.sanshusha.co.jp/np/blog/recid/62/>)

## 6. Grading.

Attendance & Participation 15%  
Tests 30%  
Quizzes 30%  
Homework Assignments 15%

A 100-90%

Can communicate solely in Japanese in daily life and deal with most situations.

B 89-80%

Can mostly communicate solely in Japanese in daily life and deal with most situations.

C 79-70%

Can mostly communicate in Japanese with some help in daily life.

D 69-60%

Can mostly communicate in Japanese with a lot of help in daily life.

F 59%-0%

Difficult to communicate in Japanese in daily life.

## **7. Remarks**

- All the class instructions will be done online as a web conference via Zoom.
- You must attend and participate at the scheduled meeting time.
- You are expected to study for about two hours everyday outside of class.
- You are expected to come to class (Zoom) well prepared so you will be ready to participate in activities in class (Zoom).

# Daily Life

## After your arrival

A tutor will be arranged to meet you when you arrive at Otaru station. Your tutor will take you to The International House and help you settle down.

Following are some useful information and the procedures that you will go through upon your arrival.

### 1. To Hokkaido

Otaru University of Commerce is located in Otaru city, Hokkaido Japan. Please arrange to have your flight arrive at New Chitose Airport (CTS).

Please arrange your flight to arrive in Otaru on the following suggested dates.

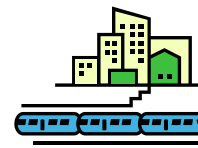
Students with Intensive Japanese Course: September 5, 6, 7

Students without Intensive Japanese Course: September 12-15, 19

\*Note: September 18 is the National Holiday and the university is CLOSED.

### 2. To Otaru City

A designated tutor (for YOUC students, we assign tutors) from OUC will meet you at the airport. He/She will come along with you to Otaru City by train (via JR = Japan Railways Hokkaido, approx. 80 minutes, 1,780 JPY). Once you arrive at Otaru station you can take either a bus or a taxi (bus: 220 JPY, taxi: approx. 800 JPY) to Otaru University of Commerce.



(Note: Fares are subject to change)

### **3. Visit the International Office:**

Your tutor will take you to the International office upon your arrival.

- Please bring your passport and residence card (if it is issued at the airport) for photocopies.
- You will be given the key for your room in the International House. Your tutor will take you to the House.
- You will be given your private mail-box for notices from the office. Your tutor will show you the location of your mail-box.

### **4. Necessary paper works**

#### **(1) National Health Insurance**

All international students who will stay in Japan for 3 months or over are required to register for National Health Insurance. For most of our students the insurance premium is around 1,400 - 1,500 yen per month (the insurance premium depends on the income levels earned in Japan). The insurance covers 70 percent of most ordinary medical costs. Students incurring major medical expenses because of hospitalization may be further eligible for a refund or loan from National Health Insurance to cover the excess amount.

#### **(2) Move-in notification**

Foreign nationals in Japan must complete applications for Move-in notification at the municipal office of the area in which they live. Any changes of their status should be reported immediately. The following documents are required for registration:

1. Move-in notification form. (prepared in the International Office)
2. Passport.
3. Residence card (if it is issued at the airport).

### **5. Other important issues**

#### **(1) Part-time job (Out-of-status activities)**

International students with a college student status visa are prohibited to work in Japan. However, a limited job to compensate academic and living expenses may be allowed as long as you obtain permission from the Immigration Bureau and the job does not interfere with academic studies. You can apply for permission at the Narita, Haneda, Chubu, Kansai, New Chitose, Hiroshima and Fukuoka airport or at Immigration Bureau in Sapporo with your residence card.

#### **(2) Traveling outside Japan**

When traveling outside of Japan during the term of your Japanese visa, students are required to notify the International Office. If you leave Japan temporarily with your residence card, you do not need to apply for a reentry permit at the Immigration Bureau before leaving.

# International House

The International House, an apartment (flat) type dormitory for researchers and international students at Otaru University of Commerce, is located on campus of the university in the southwest of Otaru city, two kilometers up a steep hill from Otaru station. The address of the International House is: 4-4-15 Midori, Otaru, Hokkaido, 047-0034, Japan

## 1. Eligibility of residence

The following persons are eligible for residence in the International House:

1. International students attending OUC, and their spouse and children.
2. International researchers engaging in research at OUC for more than one month and their spouse and children.
3. Other persons approved by the house master.

## 2. Expenses to be paid by residents

### 1. Boarding fee or user's fee

- (1) Residents holding the title of international student must pay a boarding fee and residents holding the title of researcher must pay a user's fee as stipulated by the Ordinance of the Ministry of Education, Culture, Sports, Science and Technology.
- (2) The boarding fee and user's fee shall be paid monthly deducted from the resident's bank account.

Boarding fee (international students)

Type of room	Boarding fee (monthly)
Single room	¥ 6,400
Double room	¥ 12,900

### 2. Lighting and heating expenses, water charges

- (1) A resident must pay electricity, gas and water charges for his/her own living space directly to related companies. Payment is measured by separate meters attached to each room.
- (2) A resident is responsible for any payments which originate from a contract made by him/herself. Telephone is included in this example.

### 3. Security money deposit

A resident must pay the security money deposit before he/she starts dwelling in the International House as listed below. When a resident vacates his/her room, he/she must pay cleaning fees. The cleaning fee is deducted from the security money deposit.

Type of room	Security money deposit
Single room	¥ 40,000
Double room	¥ 70,000

### **3. Facilities**

There are single and double rooms in the International House. Students with family members accompanying them may apply for a double room. Each room is equipped with a kitchen, a unit bath and the following facilities:

#### Single room

bed, quilt, mattress, mattress pad, desk, chair, desk lamp, book shelf, refrigerator, wardrobe, gas range, gas water heater, gas heater, intercom, TV, DVD player and dehumidifier

#### (2)Double room

bed, quilt, mattress, mattress pad, desk, chair, desk lamp, book shelf, refrigerator, wardrobe, washing machine, vacuum cleaner, dining table, two dining chairs, cupboard, gas range, gas water heater, gas heater, intercom, TV, DVD player and dehumidifier

There is a common room for the residents in the house. Coin-operated washers and dryers are available in the laundry room for single room residents.

### **4. NO SMOKING and NO ALCOHOL POLICY**

SMOKING and ALCOHOL beverages are NOT ALLOWED in the International House at any time.

Otaru University of Commerce is 100% Alcohol FREE on its campus including university residence at any time.

# Daily Life in Otaru

## 1. Living costs

Estimated living costs per month for the students living in the international house are as follows:

International House	6,400 yen
Food Expenses	18,000 yen – 25,000 yen
Books	5,000 yen – 10,000 yen
Utility	8,000 yen – 15,000 yen
National Health Insurance (mandatory)	1,500 yen
Other expenses	10,000 yen – 20,000 yen
Total	48,900 yen – 77,900 yen

## 2. Transportation

There is a bus service from Otaru station to the university. To reach the university, take the route 19 bus from Otaru station and get off at the terminal. The university is only across the road from the bus stop. The fare is 240 yen and it is common for all bus routes in the city center. Frequency of the bus service is about once every thirty minutes for most of the day and every ten minutes in the morning. The discount bus card can be purchased from the bus driver or at the window of the station terminal.

It is also possible to walk from the station or the city center to the university, and it takes around twenty minutes. However, since the university is located at the top of the mountain, many students who commute from the outside of Otaru take a taxi to go to the university in the morning, and walk when they go home in the evening. Usually, students share a taxi from the station. Even if students cannot find their friends at the taxi stop, it is a tradition to share with other students who are also waiting. They only need to prepare small changes beforehand. The fare is between 700 and 800 yen.

## 3. City life

The city center is walking distance from Otaru station. The city center is a long strip area between the station and the canal. There is a shopping mall that goes from the west to the east, which leads to Hanazono area. To the north in direction of the canal and the sea, there is a shopping area frequented by tourists famous for glassware and music boxes.

For a bigger shopping or concerts, students probably want to go to Sapporo, the biggest city in Hokkaido. There are two alternatives to go to Sapporo station. One is to take JR (Japan Railway) train (one-way fare: 750 yen) or to take a highway bus. The rapid train services (normally two services per hour) take you to Sapporo in thirty two minutes, and normal services take about fifty minutes. Trains are generally more punctual especially in the winter. Although the highway bus fare is slightly cheaper (one-way fare: 680 yen), it takes about one hour or more depending on the road condition. Highway bus discount cards are also available.

(Note: Fares are subject to change)





# **YOUUC Program FAQ**

## YOUC Program frequently asked questions

Q. Do I need a Visa to enter Japan even if Japan does not require a Visa for visitors from my country?

A. Yes, you MUST apply for a Student Visa prior to entering Japan

Q. How much cash should I bring with me?

A. Students usually need about 120,000 Japanese Yen in cash until the time that they are able to establish a Japanese bank account and receive money wires from their home countries. Please do not expect to rely on a credit card or debit card. Credit cards cannot be used to pay for University related fees and there are few establishments in Otaru that will accept an international credit card. All of the banks in Otaru are regional banks so international debit cards and credit cards cannot be used at local ATM machines.

Estimate of minimum living cost for the first two weeks are approximately:

Transportation (from New Chitose Airport to Otaru): 3,000 yen

Security money deposit for your room: 40,000 yen

Rent for September: 6,400 yen

Food: 15,000 yen

Daily necessities and miscellaneous goods: 15,000 yen

Cell phone: 20,000-50,000 yen

Here is list of approximate fees and prices for your information:

Soft drink (500ml): 150 yen

Milk (1L): 200 yen

Bread (1 loaf): 200 yen

Lunch at OUC: 500 yen

Movie: 1,800 yen

Dinner out: 3,500 yen

Q. Can I be certain that there will be a room available for me at the International House?

A. Yes, all YOUC program students are eligible to live in the International House.

Q. How will I know my room number?

A. The International Office will give you the room information before you come to Japan and a key to the room upon your arrival.

Q. How far is the dormitory (International House) from the university?

A. The International House is on campus and it only takes within 5 minutes to walk to the main lecture building.

Q. Will I have free internet access in my room in the International House?

A. Yes, you can use Free Wi-Fi access there.

Q. Should I learn Japanese before coming?

A. We recommend that you study Japanese before coming if possible. There are quite a few students who understand and speak English at the university, but with the exception of the information counter at the airport, most people whom you will encounter at shops, businesses, and restaurants do not speak fluent English.

Many doctors at large hospitals are able to communicate in English and the names of train stations and other transportation information are also available in English.

If you have never studied Japanese you are eligible to sign up for the Intensive Beginning Japanese Course which starts in the middle of September.

Q. If I have very strong Japanese language skills may I enroll in courses that are taught in Japanese?

A. Yes, with permission from the instructor of the course, you are eligible to enroll in most of the same courses offered to Japanese students.

Please note that you may not attend language courses where the subject is language instruction of your native language. However, you may be eligible to take "Practicum in Language Teaching" where the subject matter is "teaching" your native language. More information will be available at the YOUC program orientation.