Program

Otaru University of Commerce Pre-Symposium, 2010 Otaru University of Commerce, Japan

December 10, 2010 (Fri)

Venue: Otaru University of Commerce, Sapporo Satellite Campus

11:00 Opening

11:10 Keynote Lecture 1:

"FTA Issues and Hokkaido's Agriculture Coping with Globalization"

Professor HONMA, Masayoshi, Tokyo University

11:50 **Q & A session**

12:00 Lunch

13:00 Keynote Lecture 2:

"Globalism and Hokkaido Economy"

Professor ANAZAWA, Makoto, Otaru University of Commerce

13:30 **Q & A session**

13:40 Lecture 1:

"Place-based Regional Development Policy - opportunities and limits?"

Professor DABINETT Gordon, University of Sheffield

14:00 Lecture 2:

"The Dilemma of Regional Economic Policy"

Professor MAIER, Gunther, Vienna University of Business and Economics

14:20 Lecture 3:

"Economic Development Efforts in Michigan: Lessons for Hokkaido?"

Professor MOSER, Christine, Western Michigan University

14:40 **Q & A session**

14:50 Coffee Break

15:30 Lecture 4:

"Export-led Recovery: Value through Branding"

Professor GNOTH, Juergen, University of Otago

15:50 Lecture 5:

"Responses of Regional Economies to Globalisation - the experience of Chungnam Province, Korea"

Professor PARK, Jin Do, Chungnam National University

16:10 Q & A session

16:30 Closing



