

# Conference Program – International Seminar 2009

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**Date:** November 27 (Fri), 2009

**Main Theme:** Globalization and Regional Economic Cooperation:  
Crisis and Opportunity

**Organizers:**

Research Group for Regional Studies (RGRS), Otaru University of Commerce (OUC)  
College of Economics and Management (CEM), Chungnam National University (CNU)

**Moderator:** Prof. Egashira, Susumu (Vice-Director, RGRS)

**Language:** English

13:30- **Welcome Remarks**

Prof. Yamamoto, Makio, President, Otaru University of Commerce

13:40- **LECTURES Section 1**

Title : Value and Exploitation in the Networked Economy

Lecturer : Prof. Rieu, Dong Min (CNU)

Title : Globalization of Manufacturing Firms from Developing Countries

Lecturer : Prof. Anazawa, Makoto (Director, RGRS)

14:40- **LECTURES Section 2**

Title : The Marketing Strategies and Performances of Born Global Ventures in Korea

Lecturer : Assoc. Prof. Kim, Hyung Jun (CNU)

Title : Marketing to Foreign Tourists: Opportunities and Challenges for Hokkaido's  
Tourism Industry

Lecturer : Prof Praet, Carolus (OUC)

15:30- **Q&A Session**

15:40- **BREAK**

16:00- **PANEL DISCUSSION**

Theme : Globalization and Regional Economic Cooperation: Crisis and Opportunity

Moderator : Prof. Lee, Jemin (OUC)

Panelists :

(CNU) Prof. Park, Jin do, Prof. Jeong, Yong Gil, Prof. Park, Jae-Kie

(OUC) Prof. Anazawa, Makoto, Prof. Praet, Carolus, Assoc. Prof. Clymer, Neil

17:00- **Closing Address**

Prof. Ohya, Shigeo, Vice President in charge of Educational Affairs, Otaru  
University of Commerce

18:00 **Reception**



Lectures:



Panel Discussion:



**Closing Address:**



